



**In a world full of uncertainty, disruptive change and geopolitical tensions, strategic action is crucial.**

Prof. John Glen has been well known to all our Alumni for teaching “Strategic Management and Globalization” and “Organisational Design” in our **Management Education Network Program** for the past 20 years. In this online series, he shares his valuable experience and expertise to equip us well for the challenges of the present time.

- Session 1: Strategic resilience - making organizations crisis-proof, surviving in turbulent times**
- Session 2: Understanding turbulence - dynamics and drivers**
- Session 3: Decision-making under uncertainty**
- Session 4: Leadership in complex systems**
- Session 5: Shaping the future - scenarios and strategic options**

## **John Glen, Ph.D.**

Prof. Glen regularly comments on UK and global macro-economics and the finance of football on BBC radio and television having given more than 75 interviews in the last three years.

At Cranfield School of Management, he was Director of the Executive MBA from 2002 - 2004 and the Full-time MBA from 2004 - 2007. He has worked extensively in the area of executive education in the UK and globally.

Prof. Glen specializes in teaching microeconomics, industrial organization and is the author of several books relating to competition policy and deregulation. He has published over 30 commissioned reports for a variety of corporate clients and more than 50 academic and conference papers, his major academic interest being in the area of housing and health economics.

His teaching at Cranfield School of Management has contributed to the electives on Economic Perspectives on Globalization, Advanced Macroeconomics Economic, Economics of Organizations and Strategy and Quantitative Methods.

Prof. Glen has a BSc in Economics from the University of Wales and an MSc in Economics from the University of Salford and a PhD from the University of Tilburg in the Netherlands

## **ONLINE SERIES**

### **WHO**

International Executives

### **BENEFITS**

Clarity in uncertain times

Tools for strategic adaptability

Exchange with international peers

### **WHEN**

**Session 1: 28-01-2026**

**Session 2: 04-02-2026**

**Session 3: 11-02-2026**

**Session 4: 25-02-2026**

**Session 5: 04-03-2026**

**always from 08:30 to 09:30 CET**

### **CONTACT**

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### **COSTS**

**Early Registration fee 325.- €**  
**until 19.12.2025**

**Regular fee 379.-€**

**Sessions can be booked separately**  
**at a rate of 90.- €**  
**in that case pls contact Astrid Betz.**

### **REGISTRATION**

[www.sti-me.info](http://www.sti-me.info)

**Link to Zoom conference will be**  
**provided after payment**

**M·E**  
**MANAGEMENTEDUCATION**